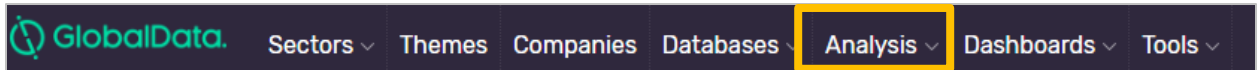


Goizueta Business Library

Creating Bridges to Knowledge

Global Data Retail: Quick Tips for Searching

1. Log in using the [credentials in SharePoint](#), then double click **Analysis** on the top ribbon



2. Select **View All** button to right of Search box



3. Search using the filtering options on the left.
 - a. Keyword Searching: if you wish search by keyword, uncheck “exact word” unless it’s a phrase, (the default is for it to be checked)
 - b. Sector: expand this to view all of the sectors covered. Note: Expand Consumer Goods to view the content previously available in GlobalData Consumer
 - c. Additional Filters: Geography, Date, and more

