

D&B Hoovers

Build a Company List



dun & bradstreet

Build a Company List

Let's look at how to build a list of companies associated with 'renewable energy' using the **Conceptual Search**

How would you perform this search?

Consider who you might approach the same search using a search engine like Google or even another business database.

How would you determine which of the dozen or so types of 'renewable energy' you would include.

Getting Started: Desktop

The screenshot displays the D&B Hoovers Desktop interface. At the top left is the D&B Hoovers logo. To its right is a search bar with the placeholder text "Search for a Company" and a magnifying glass icon. Further right is the user name "Rick White" with a dropdown arrow. Below the search bar is a dark navigation bar with "Desktop" and "Search & Build a List" as menu items. On the right side of this bar are "Page Help" and "Support" links. The main content area is titled "Desktop" and contains six large, light-colored tiles arranged in a 2x3 grid. Each tile has a central icon, a title, and a brief description. The tiles are: "Build a Company List" (building icon), "Find Contacts" (person icon), "Research Industries" (factory icon), "Browse News" (document icon), "Explore Triggers" (flame icon), and "Analyze Markets" (upward arrow icon). At the bottom of the page is a footer with copyright information and links to "Privacy Policy", "Terms", and "Information Partners".

D&B Hoovers

Search for a Company

Rick White

Desktop Search & Build a List Page Help Support

Desktop

Build a Company List
Build a targeted list of companies using over 175 search and segmentation filters.

Find Contacts
Build an actionable contact list using 200 search and segmentation filters.

Research Industries
Understand the markets that are most important to your business.

Browse News
Search news articles from over 18,000 regional and international publications.

Explore Triggers
Monitor actionable business events that represent selling opportunities and significant developments.

Analyze Markets
Read in-depth Market Research and Analysts' Reports providing forecasts, trends and analysis on a regional and global scale.

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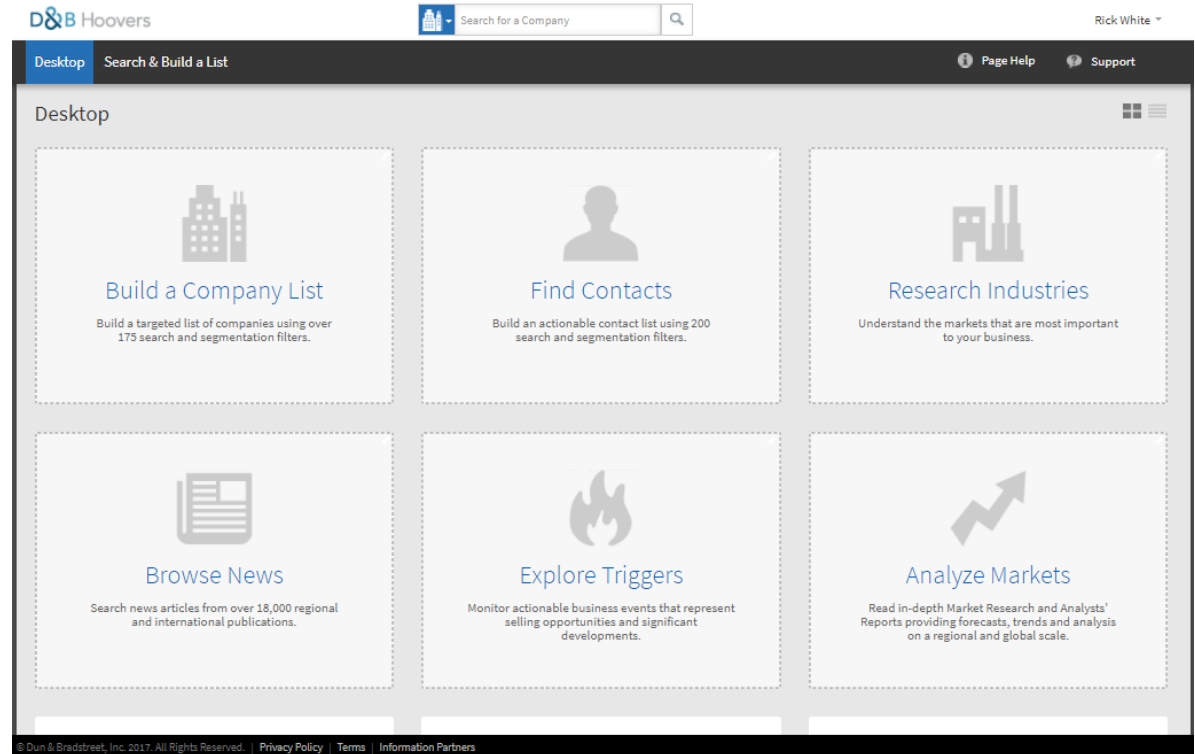
D&B Hoovers Desktop

From the **Desktop** there number of ways to proceed.

Select a section to

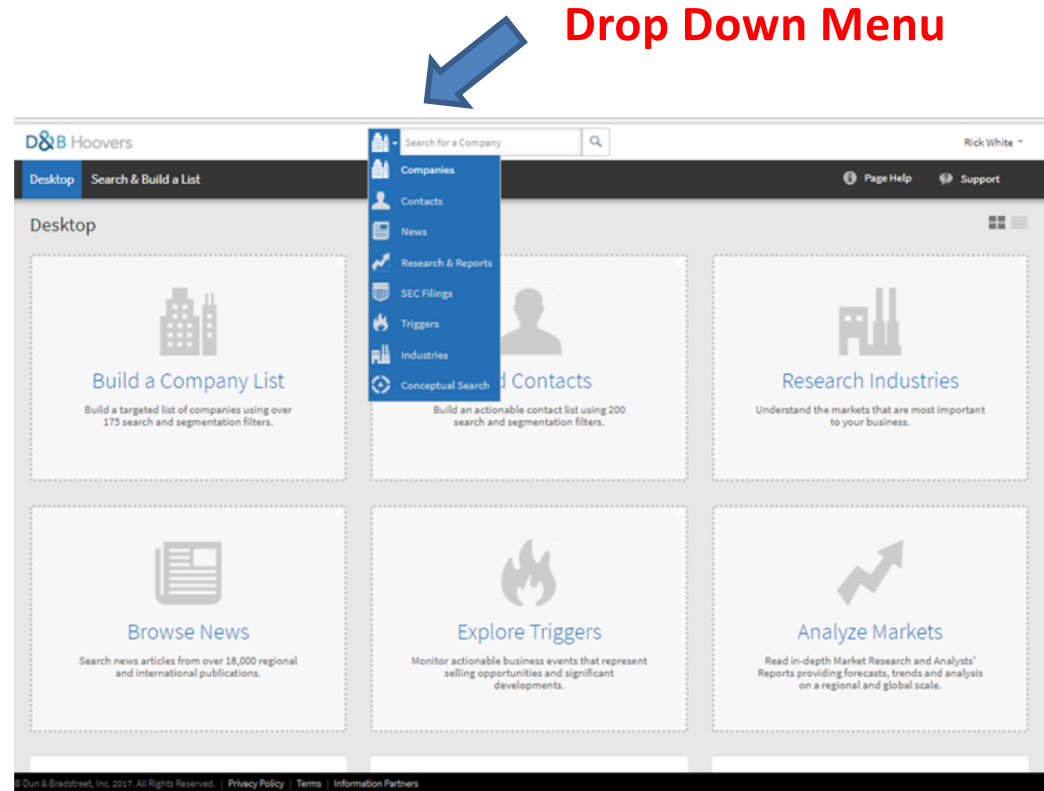
- Build a Company List
- Browse News
- Find Contacts
- Research Industries
- Explore Triggers
- Analyze Markets

These selects will guide you through the process of assembling additional criteria for your search and return powerful and insightful results.



D&B Hoovers Desktop

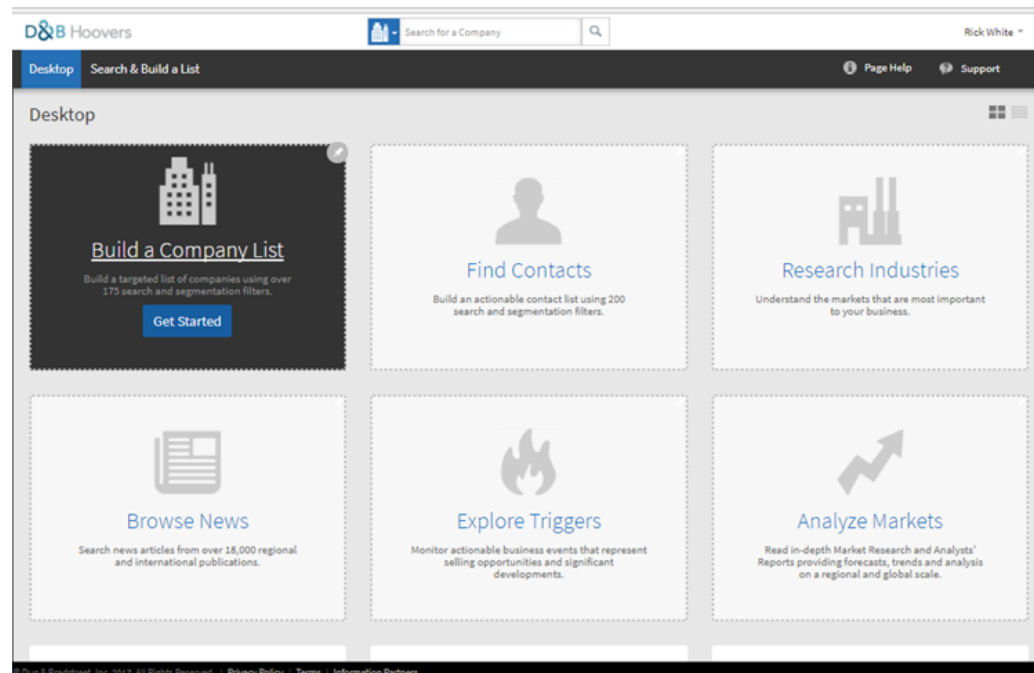
To search for a specific company, contact, news story, analyst report, SEC filing, trigger, industry or concept, use the drop down menu and select the appropriate category and populate the box.



Build a Company List

Get Started by selecting the **Build a Company List** frame.

Alternatively, you can select the **BUILD A LIST** option on the top of the page.



Drop Down Menu

Build a Company List

The screenshot shows the D&B Hoovers website interface. At the top left, the logo "D&B Hoovers" is visible. To its right is a search bar with the placeholder text "Search for a Company" and a magnifying glass icon. In the top right corner, the name "Rick White" is displayed. Below the search bar, a navigation menu is open, showing options: "Desktop", "Search & Build a List", "Companies", "Contacts", "News", "Research & Reports", "SEC Filings", "Triggers", and "Industries". A blue arrow points to the "Search & Build a List" option. The main content area is a dashboard with six tiles:

- Build a Company List**: Build a targeted list of companies using over 175 search and segmentation filters.
- Find Contacts**: Build an actionable contact list using 200 search and segmentation filters.
- Research Industries**: Understand the markets that are most important to your business.
- Browse News**: Search news articles from over 18,000 regional and international publications.
- Explore Triggers**: Monitor actionable business events that represent selling opportunities and significant developments.
- Analyze Markets**: Read in-depth Market Research and Analysts' Reports providing forecasts, trends and analysis on a regional and global scale.

At the bottom of the page, there is a footer with the text: "© Dun & Bradstreet, Inc. 2017. All Rights Reserved. | Privacy Policy | Terms | Information Partners".

Build a Company List

The most frequently applied data points are then displayed front and center on the page.

- Location
- Company Size
- Industry

These categories can also be selected from the column of categories on the left side of the page.

The **Additional Fields** link expands to display more options in that category

In this example, we are going to start with **Conceptual Search**

The screenshot shows a web interface titled "Search & Build a List" with a "Desktop" label. The main heading is "Search Companies" with "0 Results" and a search bar containing "Find a Field" and "Clear All". On the left, a vertical menu lists categories: Location (selected), Company Size, Industry, Company Type, Advanced Financials, Conceptual Search, and Business Signals. The main content area is divided into sections: "Location" with fields for City, State or Province, Country, and Postal/Zip Code; "Company Size" with fields for Employees and Revenue (USD); and "Additional Fields" with a link to "Upload a List of Postal Codes (1,000 Max)". A "View Results" button is at the bottom right.

Select Conceptual Search from the Menu

Conceptual Search

Desktop Search & Build a List Page Help Support

Search Companies 0 Results Find a Field Clear All

Location
Company Size
Industry
Company Type
Advanced Financials
Conceptual Search
Business Signals

Conceptual Search Switch to Keyword Search

Search Term

Enter a Conceptual Search to discover records that are related to your search term or use Keyword Search to find results that contain your search term. For more targeted results combine or exclude search terms by applying the Boolean Operators AND, OR and AND NOT. Place quotations around your search term to find documents that contain that exact phrase.

Apply

Business Signals

- ▶ Growth
- ▶ Does Business In...
- ▶ Media
- ▶ Operations
- ▶ Ownership
- ▶ Spending/Risk

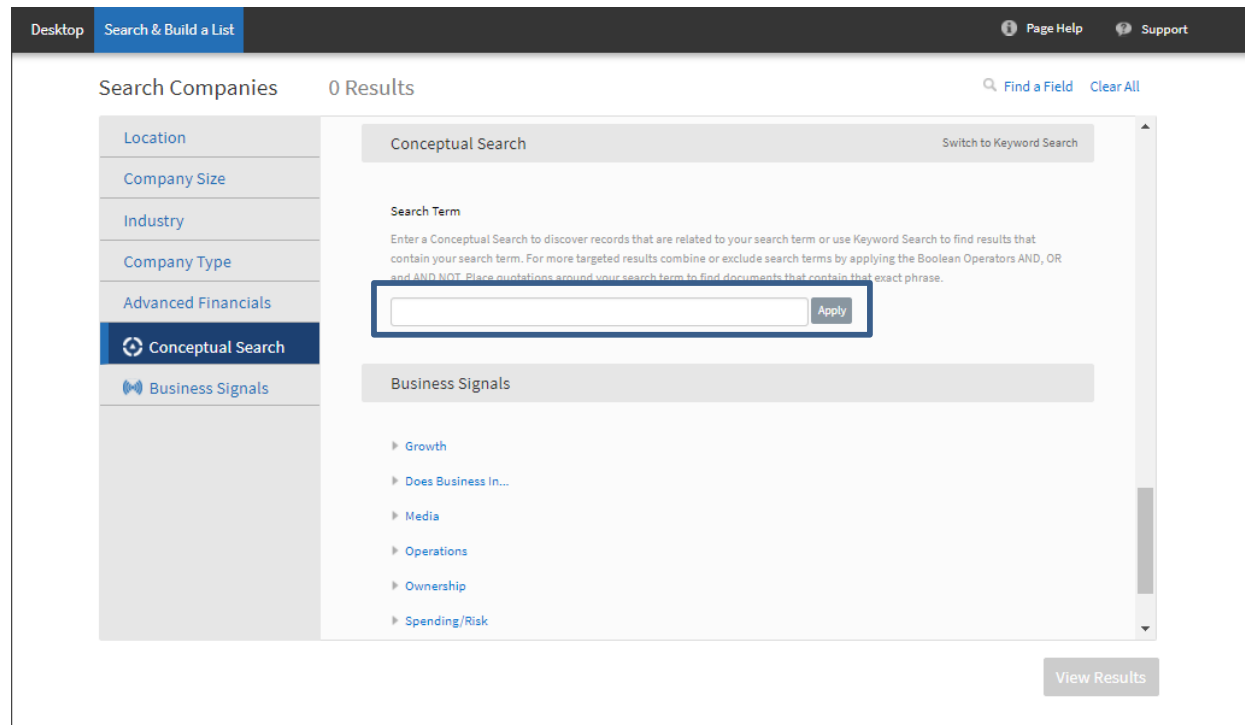
View Results

Conceptual Search

Enter a **Conceptual Search** to discover records that are related to your search term or use Keyword Search to find results that contain your search term. For more targeted results combine or exclude search terms by applying the Boolean Operators AND, OR and AND NOT.

Place quotations around your search term to find documents that contain that exact phrase.

Select **View Results**



The screenshot shows a search interface with a dark header bar containing 'Desktop', 'Search & Build a List', 'Page Help', and 'Support'. Below the header, the main content area is titled 'Search Companies' and shows '0 Results'. On the left, there is a sidebar with navigation options: 'Location', 'Company Size', 'Industry', 'Company Type', 'Advanced Financials', 'Conceptual Search' (highlighted), and 'Business Signals'. The main content area is divided into two sections: 'Conceptual Search' and 'Business Signals'. The 'Conceptual Search' section has a 'Search Term' input field with an 'Apply' button, and a 'Switch to Keyword Search' link. Below the input field, there is a list of business signals: 'Growth', 'Does Business In...', 'Media', 'Operations', 'Ownership', and 'Spending/Risk'. At the bottom right, there is a 'View Results' button.

In the search box: enter the term 'renewable energy'

Results Page

Search Companies [Find Matching Contacts](#)

SEARCH CRITERIA [Edit](#) | [Clear All](#)

Conceptual Search [Edit](#)

Search Term

× renewable energy


[+Add Additional Criteria](#)

17,926 Results ⓘ

1 of 718 pages

Select ▾ Sort by: **Relevance** ▾

Grid List Map



University of Wisconsin-Madison




Colleges and Universities





Madison, Wisconsin, United States


Sales USD: 434M , Employees: 8k , Type: Private Subsidiary

Phone: 608-262-9948

URL: <http://www.wisc.edu>






City University Of Hong Kong





Colleges and Universities


Kowloon Tong, Hong Kong

Sales USD: 583M , Employees: 3k , Type: Nonprofit/Independent

Phone: 34427654






King Mongkut's University Of Technology Thonburi





Colleges and Universities


Thung Khru, Thailand

Sales USD: 483M , Employees: 5k , Type: Private Subsidiary

Phone: 24708000










The City University

Colleges and Universities

London, United Kingdom

Sales USD: 215M , Employees: 2k , Type: Private Parent

The results are a global list of businesses engaged in with our search term

Add Additional Criteria

To add additional criteria to your search, select **Add Additional Criteria**

This will return you to the selection page where you can apply additional criteria.

As you add or edit your criteria, your results total will adjust

Select **Additional Fields** to access more options

Use these Search Criteria to refine your results

The screenshot shows the 'Search Companies' interface. On the left, there is a 'SEARCH CRITERIA' panel with a 'Conceptual Search' section. The search term is 'renewable energy'. Below the search term is a '+Add Additional Criteria' button, which is highlighted with a blue arrow and the text 'Edit/add criteria'. The main area shows '17,926 Results' and a list of companies, including 'University of Wisconsin-Madison', 'City University Of Hong Kong', 'Mahachulalongkornrajavidyalaya University of Technology Thonburi', and 'The City University'. Each company entry includes details like location, sales, and employees.

The screenshot shows the 'Search Companies' interface with search criteria expanded. The 'Location' section includes fields for 'City', 'State or Province', 'Country', and 'Postal/Zip Code'. The 'Company Size' section includes fields for 'Employees' (From and To) and 'Revenue (USD)' (From and To). There are also checkboxes for 'Include results where the value is not available or unknown' and a 'D&B Prescreen Score' dropdown. At the bottom, there are 'Cancel' and 'View Results' buttons.

Business Signals

Search Companies

17,926 Results

[Find a Field](#) [Clear All](#)

Location

Company Size

Industry

Company Type

Advanced Financials

Conceptual Search ✓

Business Signals

Search Term

Enter a Conceptual Search to discover records that are related to your search term or use Keyword Search to find results that contain your search term. For more targeted results combine or exclude search terms by applying the Boolean Operators AND, OR and AND NOT. Place quotations around your search term to find documents that contain that exact phrase.

× renewable energy

Business Signals

- ▶ Growth
- ▶ Does Business In...
- ▶ Media
- ▶ Operations
- ▶ Ownership
- ▶ Spending/Risk
- ▶ Technology
- ▶ Workforce
- ▶ Workplace

Business Signals

Business Signals are predictive indicators that give you the opportunity to further refine your results to find connections between the businesses in your results and a specific business activity or trait.

Select from

- Growth
- Does Business in ...
- Media
- Operations
- Ownership
- Spending/Risk
- Technology
- Workforce
- Workplace

Find a Field is available

Search Companies 17,926 Results Find a Field Clear All

Business Signals

▼ Growth

Reported Revenue Increase	Reported Revenue Decrease
<input type="text"/>	<input type="text"/>
Reported Asset Increase	Reported Asset Decrease
<input type="text"/>	<input type="text"/>
Reported Profit Increase	Reported Profit Decrease
<input type="text"/>	<input type="text"/>
Reported Liabilities Increase	Reported Liabilities Decrease
<input type="text"/>	<input type="text"/>
Workforce Increasing	Workforce Decreasing
<input type="text"/>	<input type="text"/>


Opening New Facilities

Cancel View Results

Business signals narrow your results around specific business cases

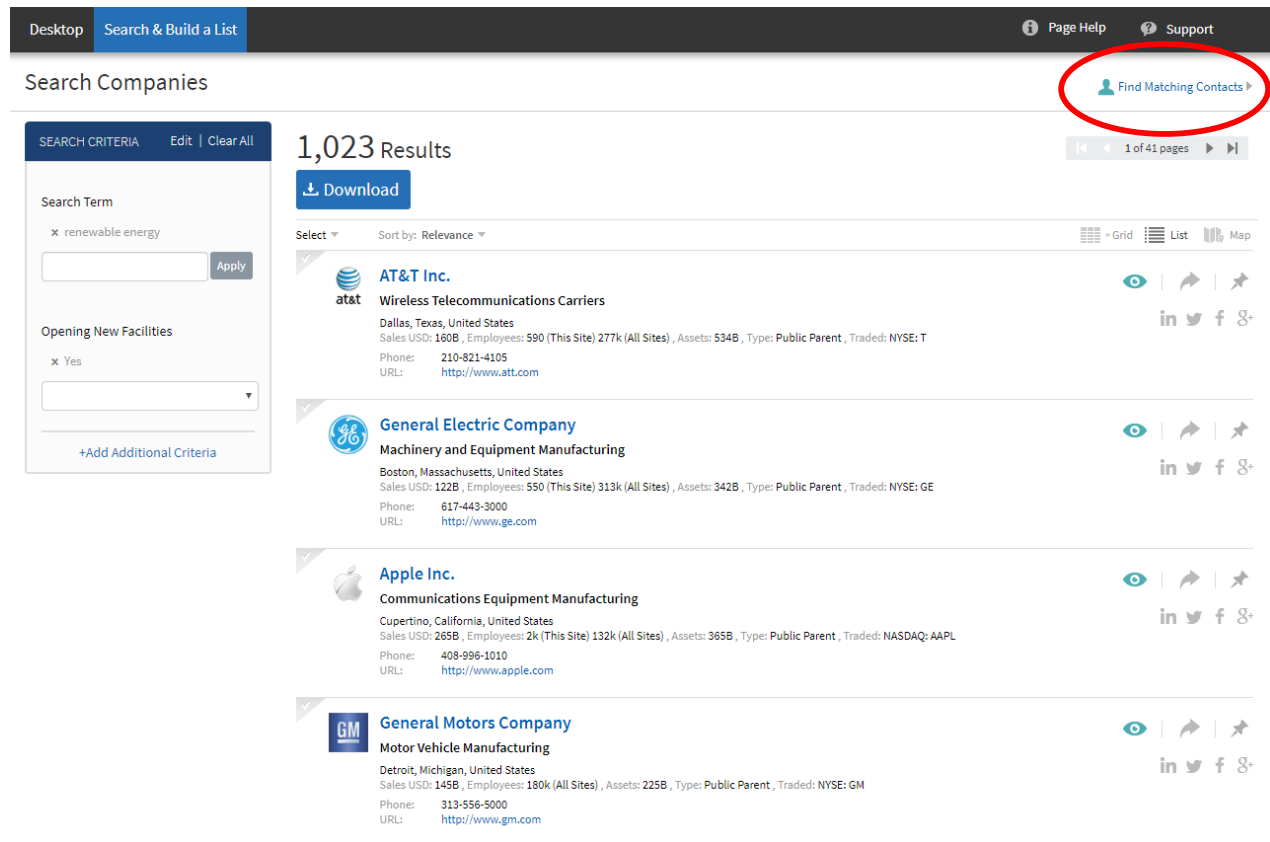
Results Page

Each Business will link to a more extensive profile.

To View how the business related to your original Conceptual Search 'renewable energy' use the icon 

This will open a glimpse into the company profile – in the section labeled **MORE** you will find the links to stories that connect the company to your topic

Use the **FIND MATCHING CONTACTS** link in the upper right to convert the list to key contacts at these companies



Desktop Search & Build a List Page Help Support

Search Companies [Find Matching Contacts](#)

SEARCH CRITERIA Edit | Clear All

Search Term
x renewable energy Apply

Opening New Facilities
x Yes

+Add Additional Criteria

1,023 Results
Download

Select Sort by: Relevance Grid List Map

- AT&T Inc.**
Wireless Telecommunications Carriers
Dallas, Texas, United States
Sales USD: 160B, Employees: 590 (This Site) 277k (All Sites), Assets: 534B, Type: Public Parent, Traded: NYSE:T
Phone: 210-821-4105
URL: http://www.att.com
- General Electric Company**
Machinery and Equipment Manufacturing
Boston, Massachusetts, United States
Sales USD: 122B, Employees: 590 (This Site) 313k (All Sites), Assets: 342B, Type: Public Parent, Traded: NYSE:GE
Phone: 617-443-3000
URL: http://www.ge.com
- Apple Inc.**
Communications Equipment Manufacturing
Cupertino, California, United States
Sales USD: 265B, Employees: 2k (This Site) 132k (All Sites), Assets: 365B, Type: Public Parent, Traded: NASDAQ:AAPL
Phone: 408-996-1010
URL: http://www.apple.com
- General Motors Company**
Motor Vehicle Manufacturing
Detroit, Michigan, United States
Sales USD: 145B, Employees: 180k (All Sites), Assets: 225B, Type: Public Parent, Traded: NYSE:GM
Phone: 313-556-5000
URL: http://www.gm.com

Company Profile

The Company Profile contains all of the essential detail and links to additional information.

The columns on the left will display all the available detail and reports.

Useful links like *Industry* will contact to more information. The Industry link will open to an Industry Profile, Market Research reports and Analyst reports.

Other links include Corporate Family, Ticker symbol link to a stock snapshot and links to Parent/ Ultimate Parent company profiles

AT&T Inc. Back to Results Actions

208 S Akard St
Dallas, Texas, 75202-4295
United States
Tel: 210-821-4105
www.att.com
[in](#) [t](#) [f](#) [s](#)

Employees: 590 (This Site) 277k (All Sites)
Company Type: Public Parent
Corporate Family: 6197 Companies
Traded: T (NYSE)
D-U-N-S® Number: 10-802-4050
Key ID™ Number: 26562
LEI Number: 549300Z4J86GGSTL398
Industry: Wireless Telecommunications Carriers

Financials Inc: USD
Fiscal Year Ends: 31-Dec-2017
Reporting Currency: USD
Annual Sales: 160B
Total Assets: 534B
Market Value: 207B

Fortune 1000 Rank: 9

at&t

Lists: None

26 Ideal Profile Score

OneStop Report

13,080 Contacts

701 Triggers

Company Summary

Business Description

If there's a way to communicate, there's a good chance AT&T Inc. provides it. The company offers services via wireless, wireline, satellite, WiFi, IP network, Virtual Private Network, and fiber optic cable. The company is the biggest wireline voice provider and the second biggest wireless provider (behind Verizon Communications) in the US with more than 140 million subscribers. It offers digital TV (as well as voice and internet service) through its U-verse brand and satellite Pay TV through DIRECTV. AT&T's acquired Time Warner Inc. in 2018 after winning a court challenge by the US government. The deal added Time Warner's content such as HBO and CNN to AT&T's distribution capabilities.

Source: D&B

Industry

D&B Hoovers: Wireless Telecommunications Carriers
US 8-Digit SIC: 48129901 - Cellular telephone services
NAICS 2012: 517210 - Wireless Telecommunications Carriers (except Satellite)

Corporate Highlights

Core

- Company Summary
- Company Description
- Company History
- Products & Operations
- Contacts
- Contact Decision Matrix
- Corporate Family
- Corporate Overview
- Signals
- SWOT
- News
- Triggers

Advanced

- Competitors
- Closest Industry Peers



D&B Hoovers *quick facts*

aggregated data from dozens of sources

more than 140 million business listings

more than 100 million contacts

Company Financials

Corporate Family Trees

Industry Reports

Analyst Reports