D&B Hoovers

Build a Company List

dun & bradstreet

Build a Company List

Let's look at how to build a list of companies associated with 'renewable energy' using the **Conceptual Search**

How would you perform this search?

Consider who you might approach the same search using a search engine like Google or even another business database.

How would you determine which of the dozen or so types of 'renewable energy' you would include.
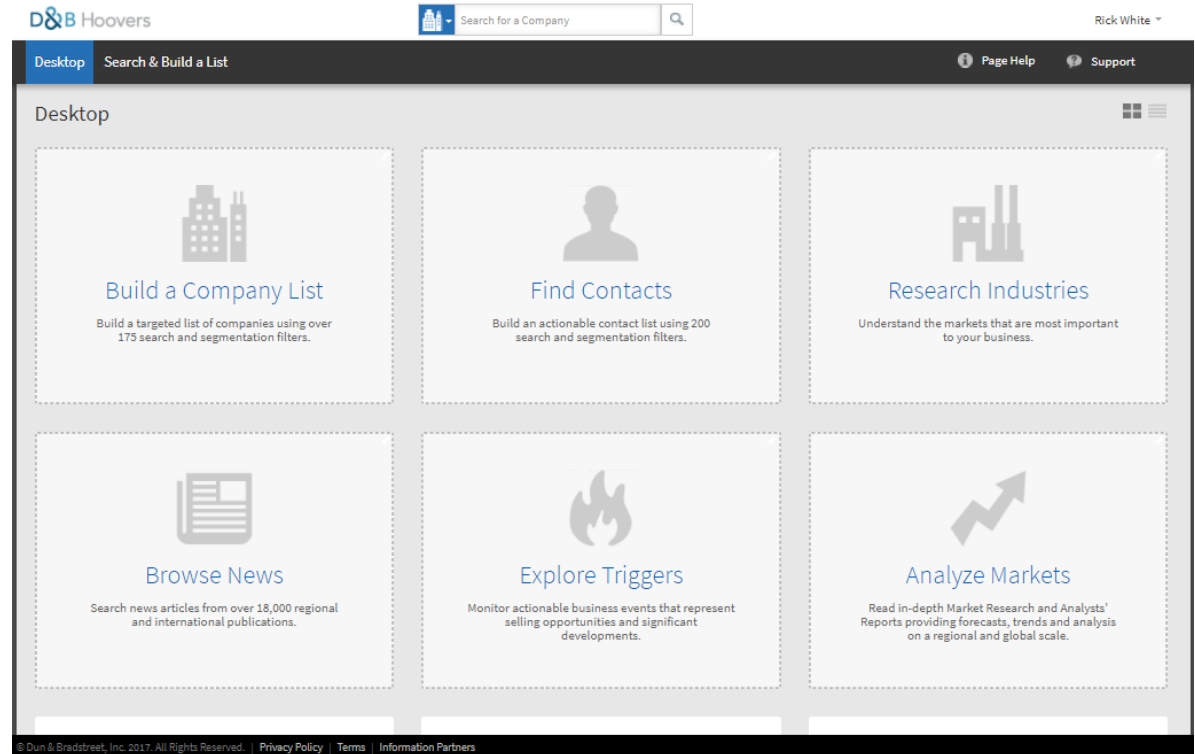
Getting Started: Desktop

D&B Hoovers Desktop

From the **Desktop** there number of ways to proceed.
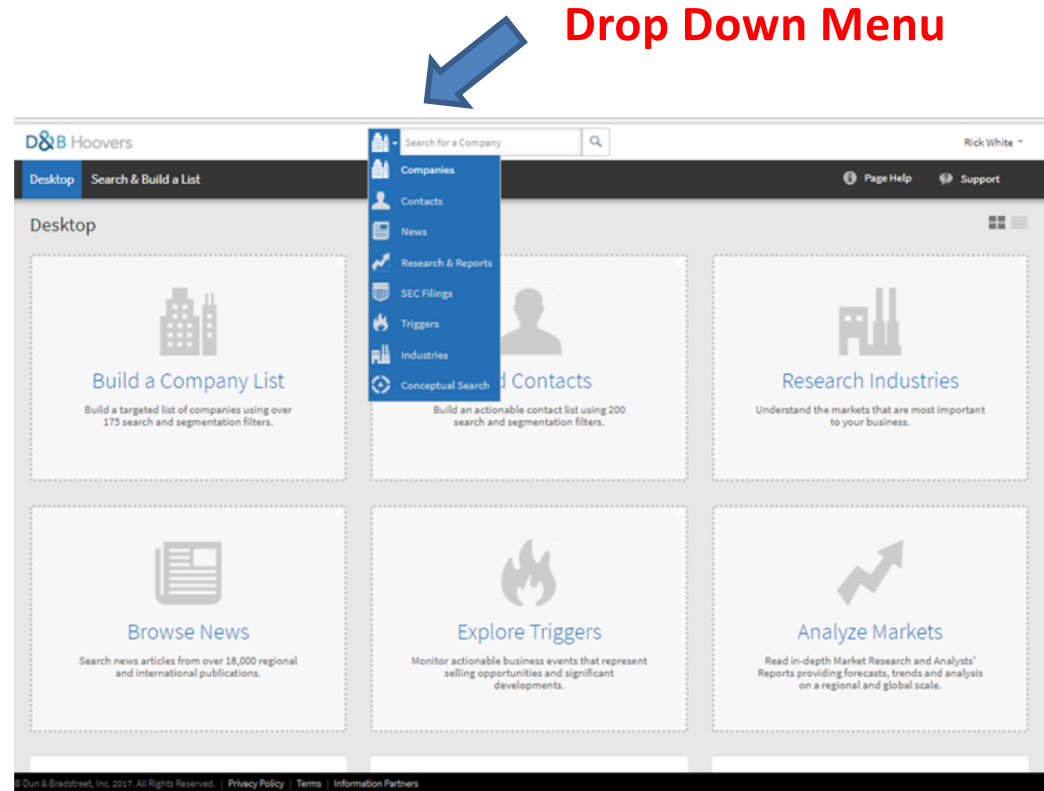
Select a section to
- ❑ Build a Company List
- ❑ Browse News
- ❑ Find Contacts
- ❑ Research Industries
- ❑ Explore Triggers
- ❑ Analyze Markets

These selects will guide you through the process of assembling additional criteria for your search and return powerful and insightful results.
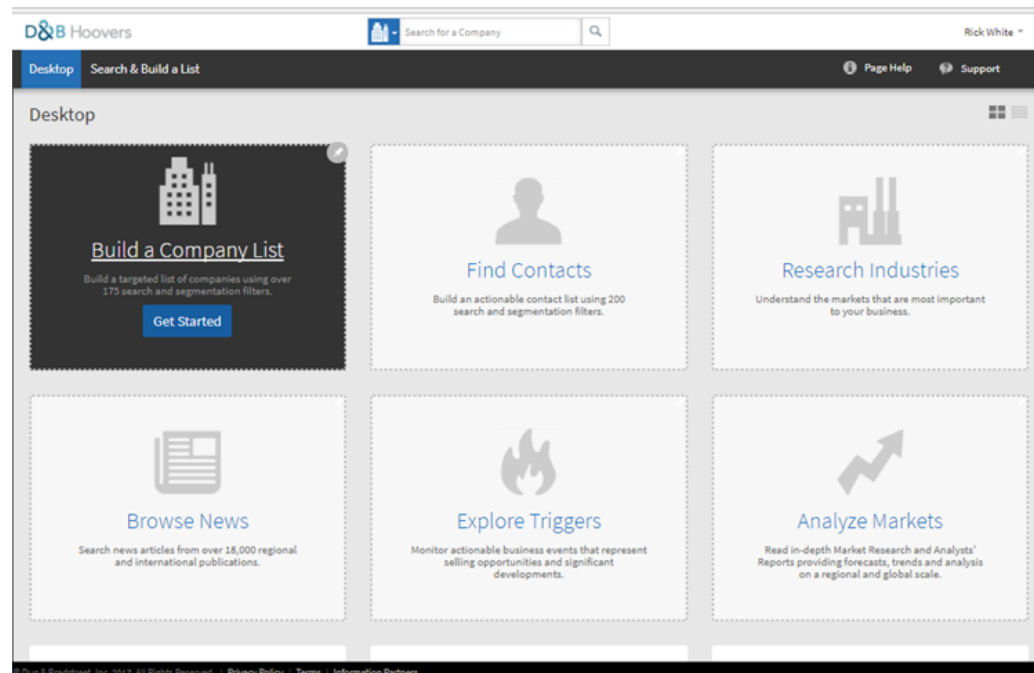
D&B Hoovers Desktop

Drop Down Menu

To search for an specific company, contact, news story, analyst report, SEC filing, trigger, industry or concept, use the drop down menu and select the appropriate category and populate the box.

Build a Company List

Get Started by selecting the
Build a Company List frame.

Alternatively, you can select the
BUILD A LIST option on the top of the
page.

Build a Company List

Drop Down Menu

Build a Company List

The most frequently applied data points are then displayed front and center on the page.

- ❑ Location
- ❑ Company Size
- ❑ Industry

These categories can also be selected from the column of categories on the left side of the page.

The **Additional Fields** link expands to display more options in that category

In this example, we are going to start with **Conceptual Search**
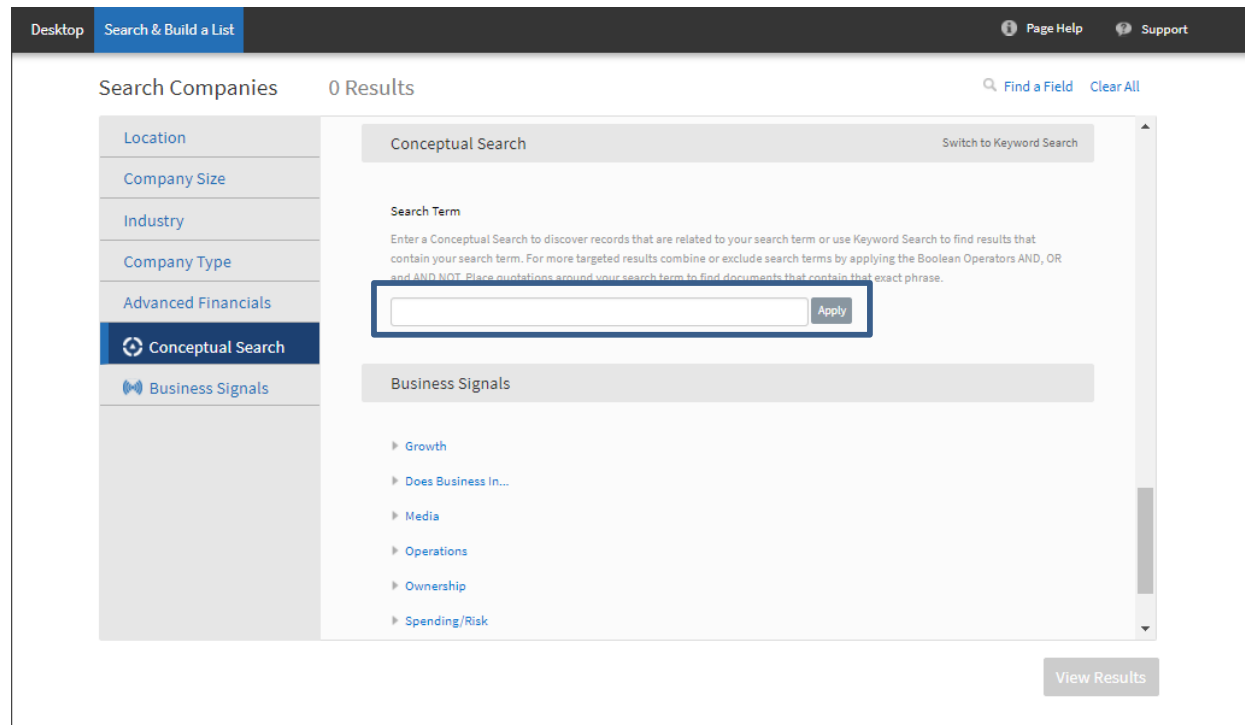

Select Conceptual Search from the Menu

Conceptual Search

Conceptual Search

Enter a **Conceptual Search** to discover records that are related to your search term or use Keyword Search to find results that contain your search term.

For more targeted results combine or exclude search terms by applying the Boolean Operators AND, OR and AND NOT.

Place quotations around your search term to find documents that contain that exact phrase.

Select **View Results**

In the search box: enter the term 'renewable energy'

Results Page

The results are a global list of businesses engaged in with our search term

Add Additional Criteria

To add additional criteria to your search, select **Add Additional Criteria**

This will return you to the selection page where you can apply additional criteria.

As you add or edit your criteria, your results total will adjust

Select **Additional Fields** to access more options

Use these Search Criteria to refine your results

Business Signals

Business Signals

Business Signals are predictive indicators that give you the opportunity to further refine your results to find connections between the businesses in your results and a specific business activity or trait.

Select from

- ☐ Growth
- ☐ Does Business in …
- ☐ Media
- ☐ Operations
- ☐ Ownership
- ☐ Spending/Risk
- ☐ Technology
- ☐ Workforce
- ☐ Workplace

Find a Field is available

Search Companies   17,926 Results   🔍 Find a Field   Clear All

Location

Company Size

Industry

Company Type

Advanced Financials

◈ Conceptual Search ✓

((•)) Business Signals

Business Signals

▼ Growth

Reported Revenue Increase	Reported Revenue Decrease
▼	▼

Reported Asset Increase	Reported Asset Decrease
▼	▼

Reported Profit Increase	Reported Profit Decrease
▼	▼

Reported Liabilities Increase	Reported Liabilities Decrease
▼	▼

Workforce Increasing	Workforce Decreasing
▼	▼

Opening New Facilities

Cancel   View Results

Business signals narrow your results around specific business cases

Results Page

Each Business will link to a more extensive profile.

To View how the business related to your original Conceptual Search 'renewable energy' use the icon 👁

This will open a glimpse into the company profile – in the section labeled MORE you will find the links to stories that connect the company to your topic

Us the FIND MATCHING CONTACTS link in the upper right to convert the list to key contacts at these companies

Company Profile

The Company Profile contains all of the essential detail and links to additional information.

The columns on the left will display all the available detail and reports.

Useful links like *Industry* will contact to more information. The Industry link will open to an Industry Profile, Market Research reports and Analyst reports.

Other links include Corporate Family, Ticker symbol link to a stock snapshot and links to Parent/ Ultimate Parent company profiles

AT&T Inc.

‹ Back to Results   Actions ▾

208 S Akard St
Dallas, Texas, 75202-4295
United States
Tel: 210-821-4105
www.att.com

Employees:	590 (This Site) 277k (All Sites)
Company Type:	Public Parent
Corporate Family:	6197 Companies
Traded:	T (NYSE)
D-U-N-S® Number:	10-802-4050
Key ID℠ Number:	26562
LEI Number:	549300Z40J86GGSTL398
Industry:	Wireless Telecommunications Carriers

Financials In:	USD
Fiscal Year End:	31-Dec-2017
Reporting Currency:	USD
Annual Sales:	160B
Total Assets:	534B
Market Value:	207B

Fortune 1000 Rank: 9

Lists: None

Notes

26 Ideal Profile Score	OneStop Report	13,080 Contacts	701 Triggers

Collapse All

Core
- Company Summary
- Company Description
- Company History
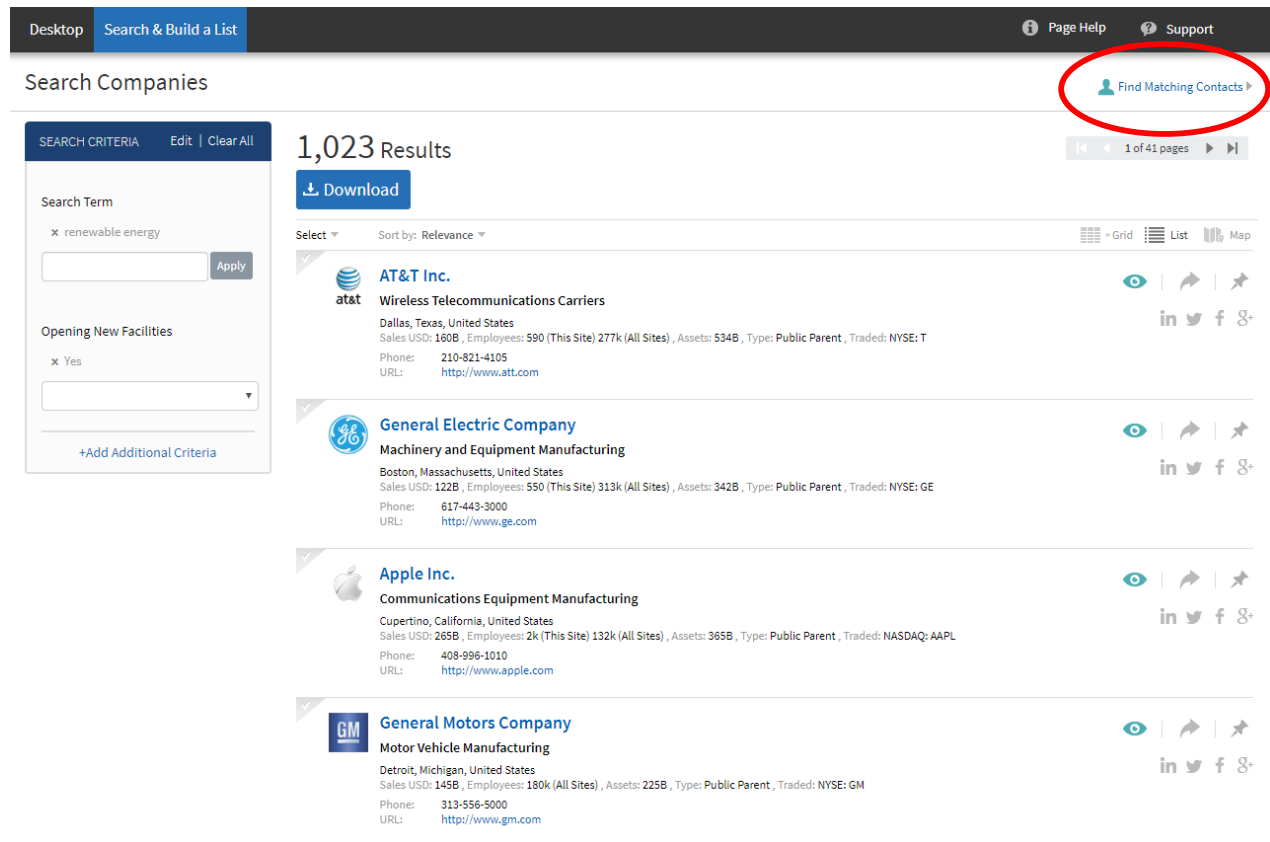- Products & Operations
- Contacts
- Contact Decision Matrix
- Corporate Family
- Corporate Overview
- Signals
- SWOT
- News
- Triggers

Advanced
- Competitors
- Closest Industry Peers

Company Summary

PDF

Business Description

If there's a way to communicate, there's a good chance AT&T Inc. provides it. The company offers services via wireless, wireline, satellite, WiFi, IP network, Virtual Private Network, and fiber optic cable. The company is the biggest wireline voice provider and the second biggest wireless provider (behind Verizon Communications) in the US with more than 140 million subscribers. It offers digital TV (as well as voice and internet service) through its U-verse brand and satellite Pay TV through DIRECTV. AT&T’s acquired Time Warner Inc. in 2018 after winning a court challenge by the US government. The deal added Time Warner’s content such as HBO and CNN to AT&T’s distribution capabilities.

Source: D&B

Industry

D&B Hoovers:	Wireless Telecommunications Carriers
US 8-Digit SIC:	48129901 - Cellular telephone services
NAICS 2012:	517210 - Wireless Telecommunications Carriers (except Satellite)

Corporate Highlights

D&B Hoovers

D&B Hoovers *quick facts*

aggregated data from dozens of sources

more than 140 million business listings

more than 100 million contacts

Company Financials

Corporate Family Trees

Industry Reports

Analyst Reports