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# Getting Started

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## How to Create and Edit PitchBook Alerts

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### **Overview**

Alerts from the PitchBook platform are a powerful way to stay informed when new data is added to the platform that's relevant to you. Alerts are based on Saved Searches you create. Not sure how to save a search? Check out our article on this topic [here \(https://help-pitchbook-com.proxy.library.emory.edu/s/article/How-to-save-a-search-and-manage-email-alerts\)](https://help-pitchbook-com.proxy.library.emory.edu/s/article/How-to-save-a-search-and-manage-email-alerts).

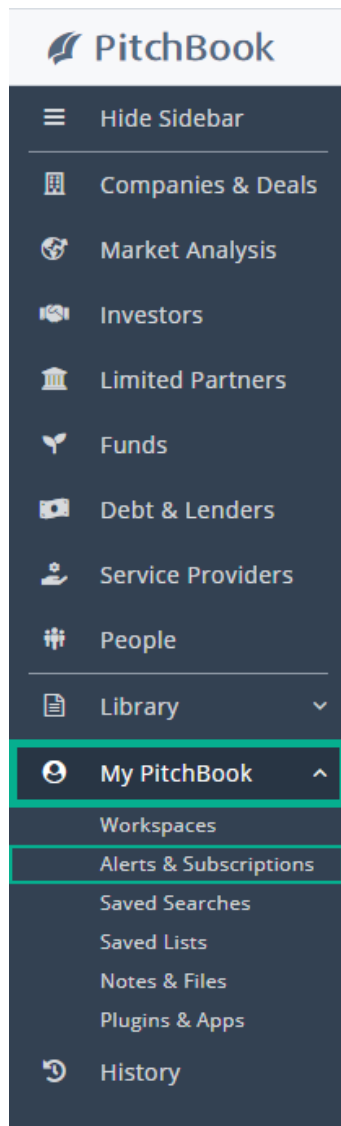
### **Creating Alerts**

Once you've identified a list of entities you'd like to stay informed on, save the search using the floppy disk icon in the upper right-hand corner. Once you have named the search, you can select the types of alerts you'd like to receive and set the alert frequency. Watch the video below for a guided walk-through of the process.



## Editing Alerts

To change the frequency of alerts and the type of content you receive alerts for, navigate to the **My PitchBook** section of the left-side menu, indicated with a person icon. From the My PitchBook section, click on **Alerts & Subscriptions**.



From **the Alerts & Subscriptions** page, you can search our alerts and click the **pencil icon** next to each alert to edit it. Click the **garbage can icon** to remove all alerts related to the saved search (the saved search will not be deleted.)

PitchBook Alerts & Subscriptions

Alerts (3) Subscriptions

Search Alerts Name...

Alert	Item Type	Search / List Type	Alert Type	Frequency	Next Scheduled Alert Date	General Alerts	# of Alerts	Action
Case Study- First ...	Saved Search	Company	General	Weekly	25-Oct-2020	0	0	[Edit Alert]
<b>Pet Tech in the US</b>	Saved Search	Market Maps	General	Monthly	01-Nov-2020	1	1	[Edit Alert]
VC Deals in Pet T...	Saved Search	Company	General	Daily	22-Oct-2020	0	0	[Edit Alert]

While you're here, check out the **Subscriptions** sub-tab to manage **The Daily Pitch** emails and subscribe for **Morningstar Equity Research Reports** (if Equity Research is included in your subscription.)

PitchBook Alerts & Subscriptions

Alerts (3) Subscriptions

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How-to-Edit-PitchBook-Alerts

## How to Create and Edit PitchBook Alerts

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[Kelsey Reimers \(/s/profile/0053p0000069yXeAAI\)](#), 5/11/2021 4:33 PM

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